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It is the policy of the Mechanicsville Recreation Association (referred to as “We” from this point forward) to inform the users of the website of the data we collect and what is done with such data.

This policy may be updated at any time and members of Mechanicsville Recreation Association will be notified of such changes. If you as a visitor to the website and would like to receive notice of the changes, please email [webmaster@mechanicsvillepool.com](mailto:webmaster@mechanicsvillepool.com).

## What We Collect

- Count of visitors to site.
- Specific page visit count.
- Computer operating system.
- Browser type.
- Device type.
- Screen resolution.
- Time spent on site.
- Generalized location.
- How you reached the website.

## Collected Data Use

All this information is collected through Google Analytics and is not collected in such a manner that could identify you as a specific user. The collected information is used solely for the purposes of internal statistical collection.

## Data Use

The data collected is used to report how many visitors we have to the site, what content they are accessing the most, how they access the information, and what browser/device type is being used. This information is vital to ensuring the website is tailored to the needs and wants of the end user.

## Distribution and Sale of Data

Data collected is not distributed or sold to any 3<sup>rd</sup> party of any kind and shall not be the intention of the data collected.

## Opt-Out Option

You may opt-out of Google Analytics by the installation of a browser add-on provided by Google. It can be downloaded from <https://tools.google.com/dlpage/gaoptout> and is available for Google Chrome, Mozilla Firefox, Apple Safari, and Microsoft Edge.

## 3<sup>rd</sup> Party Data Submissions

Data submitted by web form and other interactivity functions of the website will submit your personally identifiable data to us. However, that information collected will only be used for the purposes intended at the time of submission. For example, submitting a contact us form, we will use the information provided to us to respond back to your issue.

Other 3<sup>rd</sup> party submissions, such as credit card transactions that collect data will be used to collect data for membership contact and processing of payment, but no other data will covertly be collected by this website.

## 3<sup>rd</sup> Party Data Collection & Privacy Policies

This website uses multiple third-party applications to operate. Please consult those respective websites and applications for their policies. This includes, but is not limited to, Google, Remind, and Square.

## Contact Information

Mechanicsville Recreation Association is located at 8183 Elm Drive Mechanicsville, Virginia 23111. Mailing Address: P.O. Box 222 Mechanicsville, Virginia 23111.

We also can be reached by email at [webmaster@mechanicsvillepool.com](mailto:webmaster@mechanicsvillepool.com)

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